



DWS Hospitality Specialists
Wellington Point, Brisbane QLD
Management (Marketing & Communications)
Full time

Marketing & Communications Manager Redlands Sporting Club

In today's marketing jungle there is always that one enthusiastic creative person who stands out from the crowd, with an innovative approach to communicating and achieving a positive customer response.

An opportunity for such a person has become available at the multi-award-winning Redlands Sporting Club.

This not-for-profit club has a strong commitment to community values with eight affiliated sporting/social clubs and numerous social clubs which meet at the club. Function rooms, a restaurant, café and sportsman's lounge alongside live entertainment and daily gaming promotions, provide a wide range of services to members and guests. The club is steered by a stable progressive board and collegiate management team.

Redlands Sporting Club is excited to offer the opportunity for a full time Marketing and Communications Manager to join the management team. The successful applicant will be passionate about delivering successful marketing strategies that will continue to drive the club forward.

Key Responsibilities:

- Implement, manage, and maintain all marketing, promotions, and advertising functions
- Develop, grow and manage the club's membership and loyalty programs
- Manage and develop the club's social media strategies
- Report on the effectiveness of all marketing and promotions activities
- Manage marketing and promotional budgets
- Ensure that all marketing and advertising meets relevant legislation and regulatory requirements

Working with and supported by a forward-thinking executive management team and board, the successful candidate possess following key attributes:

- Minimum 3 years' experience in a management role within the hospitality industry
- High attention to detail in the implementation and execution of marketing activities
- Ability to work in a fast-paced environment and handling multiple projects simultaneously
- Strong leadership skills with experience in managing staff and external suppliers
- Capable of working collaboratively with multiple stakeholders across all levels of the club

Employer questions

Your application will need to include answers following questions:

- Which of the following statements best describes your right to work in Australia?
- How many years' experience do you have as a Marketing and Communications Manager?
- What's your expected annual base salary?

Would you love to be part of the executive decision-making in this dynamic group? If think you have the necessary marketing and communication experience to grow the club's market, do not delay in sending us your resume and covering letter on why you are the perfect candidate for this position. All applications should be emailed to:

employment@dws.net.au

Please note that only candidates selected for an interview will be contacted.