



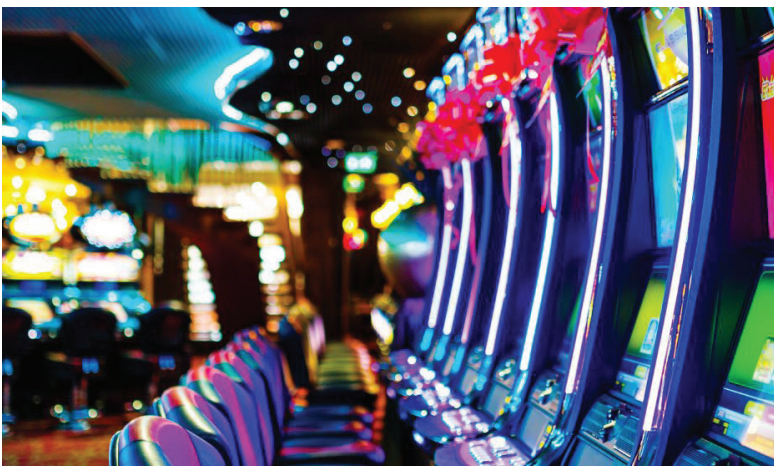
Gaming Consultancy Services

DWS are pleased to present hospitality venues with **our new Gaming Consultancy services.**

With a proven track record for driving success to Queensland Hospitality Venues and Groups, our comprehensive and bespoke Gaming Consultancy Services are guaranteed to drive your venue's profits, reputation and success!

Strategic Gaming Report
Our Strategic Gaming Report Package consists of the following:

- Thorough audit of gaming results from the past 12 months, with consideration of your venue's outlets and local area
- Market research on local demographic and consumer groups relevant for your venue with advice about their gaming preferences and EGM layout plans
- Review of Gaming Floor Hospitality Service
- Promotional strategies targeted at core demographic segments
- Gaming Floor Action Plan targeted at boosting your venue's gaming performance based on above findings
- Cost estimates, EGM and link estimated ROI's
- Monthly 'Power Catch Ups' to align on results and goals
- Stakeholder presentation and discussion of your Strategic Gaming Report in venue



Bespoke Services



Gaming Floor Layout Review



Performance Results Analysis



Gaming Communications and Promotion Advice



Early Career Gaming Manager Mentoring



EGM Supplier and Review, relevant for your target market



Gaming Host Training (delivered via our training arm, CTA Training Specialists)

For more information, please reach out to DWS Gaming Strategist and Consultant, Justine Channing for more information:

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